

# Redemptive FILM FESTIVAL

## LIFETIME ACHIEVEMENT AWARD OFFER



**Dr. Linda Seger**  
**5th Annual**

**Redemptive Film Festival**  
**November 12-13, 2010**  
**Virginia Beach, Virginia**



[www.RedemptiveFilms.com](http://www.RedemptiveFilms.com)



*The Redemptive Film Festival is a non-profit 501(c)(3), 509(a)(1) company, under the umbrella of its parent company, FireWorks International. We are a faith based organization involved in the production of television programs, documentaries and the promotion of positive family entertainment free of nudity, gratuitous violence and obscenities.*

*The Redemptive Film Festival is run by a steering committee of industry professionals. Entries are through the online system, "withoutabox," which is a clearing house for film competitions. There is a small competitive entry fee for each film submitted.*

*The "Call for Entries" begins in January and final judging takes place the end of September each year. The screening of winning films, Grand Awards Ceremony and Reception are held in October/November at Regent University.*

*There are six juries which are overseen by industry professionals with a combined experience of more than 100 years in film. All entries which meet the very high standard of the competition receive the "Redemptive Storyteller Award."*

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## EXECUTIVE SUMMARY

1

**The Redemptive Film Festival** is an international film festival aimed at providing a forum for filmmakers (professionals or students), to showcase and be rewarded for films which depict the redemptive purposes of God, either through human beings or supernatural occurrences; and to participate in the process of redeeming and empowering victims of modern day slavery. Films can be of any genre and need not be religious. A redemptive film's main purpose is to depict the act of redeeming, rescuing, or delivering any person from a state of crisis or helplessness.

Since its launch in 2006, the festival has already grown in reputation and is has emerged as the leading competition that recognizes the accomplishments of both student and industry filmmakers made in the redemptive genre. The festival has attracted hundreds of film entries from more than 35 countries around the world, including the US, Australia, Belgium, Brazil, Burundi, Canada, Germany, Hungary, India, New Zealand, Poland, Russian Federation and the U.K. Winning entries in the festival have included top tier films costing millions of dollars. Several of the winners have or will be screened in theatres internationally and also on various television networks.

### LIFETIME ACHIEVEMENT AWARD OFFER

The Redemptive Film Festival Committee has voted overwhelmingly to offer the 5th Annual Redemptive Storyteller Award for Lifetime Achievement to **Dr. Linda Seger** for more than three decades of contribution to exemplary redemptive storytelling, specifically in the area of script consulting. Previous winners of the Redemptive Storyteller Award for Lifetime Achievement are **Dr. Paul Crouch** (2009), President and Founder of Trinity Broadcasting Network, **The Jesus Film Project** (2008), veteran filmmaker, **Dr. Ken Wales** (2007), who acted in more than 35 films and producer of several award winning films and television shows and **Professor Andrew Quicke** (2006), who has spent 25 years writing directing and producing and has been instrumental in helping his students win more than 250 film awards.

### REDEMPTIVE PURPOSE OF FESTIVAL

We have formed a partnership with **International Justice Mission** to use legal means to rescue and empower the victims of modern day slavery. Today there are more than 27 million slaves in the world, more than the number of people extracted from Africa throughout the 400 years of the slave trade.

### VISIBILITY

The **Redemptive Film Festival** has been extensively marketed among student and industry filmmakers worldwide, both through the Internet and by direct mail. The festival has achieved first place ranking for the genre on Google, Yahoo and MSN as well as most other leading search engines (there are more than 300,000 sites related to the genre). As of August 2010, there are more than 160,000 (and counting) unique web pages that mention the **Redemptive Film Festival** (Google statistics).



### **Demographics of RFF attendees**

*Redemptive Film Festival attendees represent a wide cross section of the society. A typical attendee will range in age from mid teens to mid forties. The median age is about 32.*

*As this is a family friendly film festival, it has attracted a number of married couples and dating singles. However, with the exception of a special showing for children, parents typically do not bring their children to the festival, but consider the Grand Awards Ceremony a date night.*

*Attendees are typically patrons of the arts and as such are persons with buying power.*

*Expected attendees to the 2010 festival will include an array of professionals, teachers, as well as college and high school students. In general, the movie going public is a primary target audience for this festival as well as people of faith.*

*In addition to the local public, several filmmakers from around the world annually travel to Virginia Beach with members of their production teams to receive their awards.*



## **LIFETIME ACHIEVEMENT AWARD OFFER 2**

### **Process of selecting the winner**

The process of selecting a Redemptive Storyteller Award for Lifetime Achievement winner is a rigorous one. The festival committee nominates the individuals or organizations four to six months prior to the next festival. The nominees are then closely researched and examined and then a presentation is made by our researcher to the team. The nominees are then debated and voted on. The decision of the team to offer our 5th Annual Lifetime Achievement Award to Dr. Linda Seger was a unanimous one.

### **What does the Award Mean?**

The Redemptive Storyteller Award for Lifetime Award is the most prestigious award presented at our annual festival, which is fast becoming the leading festival for family friendly films. Our festival would be honored to present this award to Dr. Seger at our Grand Awards Ceremony on Saturday, November 13. The Ceremony will be held at the state of the art facility of Regent University.

The festival will cover lodging and meals at the five star Founders' Inn and Conference Center for Dr. Seger and her party (up to two rooms if needed). We are also willing to discuss covering any other necessary costs incurred in the travel to the festival, including transportation.

On Friday, November 12, there will be a special program where the work of Dr. Seger will be featured. Finally, at the Grand Awards Ceremony, a short feature, highlighting some of her achievements will be presented. The award trophy will then be presented, after which Dr. Seger would give a brief acceptance speech (between 5 and 7 minutes). A reception for winners and attendees follows immediately after the Grand Awards Ceremony.

Thanks for taking the time to consider the acceptance of this award. The next step would be for you to indicate your desire to accept this award. Our Festival Director, would be happy to schedule a meeting at your convenience in order to discuss any other details and to answer any further questions.

Dr. Christopher Cunningham, Festival Director  
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*IJM President Gary Haugen revisits a massacre site in Rwanda, the location of IJM's 14th field office. Before founding IJM, Haugen served as the UN's Investigator In Charge in the aftermath of the nation's genocide.*



*Slavery today takes many forms including millions of women who are forced to work in the sex trade.*



*Timothy, 14, forced soldier. In northern Uganda, in Africa, boys and girls as young as eight years old have been kidnapped and forced to become child soldiers. UNICEF estimates that some 10,000 children have been taken this way.*

## REDEMPTIVE PURPOSE OF FESTIVAL

4

The **Redemptive Film Festival** is not just interested in promoting redemptive films, but we are also actively involved in the process of redemption. Proceeds from the festival will be donated to helping to rescue and empower the victims of modern day slavery. Today there are more than 27 million slaves in the world. More children, women and men are held in slavery right now than over the course of the entire trans-Atlantic slave trade: Millions toil in bondage, their work and even their bodies are the property of an owner.

Trafficking in humans generates profits in excess of 12 billion dollars a year for those who, by force and deception, sell human lives into slavery and sexual bondage. More than 2 million children are trapped in forced prostitution. The AIDS pandemic continues to rage, and the oppression of trafficking victims in the global sex trade contributes to the disease's spread.

Towards this end, we are partnering with **International Justice Mission**, a human rights agency that secures justice for victims of slavery, sexual exploitation and other forms of violent oppression. **IJM** lawyers, investigators and aftercare professionals work with local officials to ensure immediate victim rescue and aftercare, to prosecute perpetrators and to promote functioning public justice systems.

The four-fold purpose of the organization is: Victim Relief, Perpetrator Accountability, Victim Aftercare and Structural Prevention. **IJM's** justice professionals work to free the victims of modern slavery in their communities in 12 countries in Asia, Africa and Latin America to secure tangible and sustainable protection of national laws through local court systems.

### **IJM Collaborative Casework**

**IJM** investigators, lawyers and social workers intervene in individual cases of abuse in partnership with state and local authorities to ensure proper support for the victim and appropriate action against the perpetrator. Such collaboration is essential to obtain convictions against individual perpetrators and to bring meaning to local laws that are meaningless if not enforced.

Gary Haugen, working as a lawyer at the U.S. Department of Justice and as the United Nations' Investigator in Charge in the aftermath of the Rwandan genocide, founded International Justice Mission as a response to this massive need. Today, **IJM** has grown to nearly 300 professionals working in their own communities to fight injustice. The partnership with **Redemptive Film Festival** will allow for increased publicity for **IJM** and another source of funding for this important work. The **Redemptive Film Festival** will be donating 60% of all proceeds from the festival and 100% donated through the festival for "REDEMPTION" to **IJM**.



**Dr. Chris Cunningham** (Festival Director), has been working in the media for more than twenty-two years. He earned a Ph.D. in Communication from Regent University in 2008. He also has a Masters Degree in Cinema-Television from Regent University in both Directing and Producing. He was elected to Who's Who in American Colleges and Universities in 2000 and 2002. He also excelled in his Bachelor's Degree at Trinity International University, graduating *summa cum laude*. Dr. Chris has also excelled in the film industry, and his work has received several top awards including the CINE Golden Eagle Award, Aurora, a Tele Award and the Broadcast Education Association Award.



**Peggy Southerland** (Virginia Jury Chair), is recipient of 3 National Emmys (1982, 1988, 1991), and was Most Celebrated Alumnus Awardee (University of Maryland, Baltimore County - 1991). She has received many other awards for her productions including Dove Award "Doodles' Crew" and the 1986 New York Film Festival Silver Medal for Children's Program "Kaleidoscope." Peggy was Director of Animation for The Family Channel, Virginia Beach, Virginia, where she was responsible for the on-air look of the network and developed and oversaw the graphics needed for 2600+ promos for the network each year.



**Andrew Quicke** (Virginia Jury Chair), spent 25 years writing, directing and producing for BBC television, Reuters Visnews, Clearview International cable television and in the 1980s as President of his own film company Kensington Film Services in Nottingham, London, England. He joined Regent University as Associate Professor of International Broadcasting and has since specialized in film projects. Under his guidance as Executive Producer his students have won 6 CINE awards, 2 Academy of Motion Picture Arts and Sciences Awards, 2 Academy of Television Arts and Sciences Awards, and the Communicator Award.



**Kenny Jackson** (Hawaii Jury Chair), currently serves as the International Dean, College of Communication at the University of the Nations, Kona, Hawaii. He has a Masters Degree in Communication and has been a freelance filmmaker since 1999. He is presently working on a local television sitcom pilot, based in Hawaii. Kenny also directed two HIV/AIDS educational/training films, funded by the United States Department of Defense, for the Tanzanian and Kenyan militaries. Kenny also made two award-winning evangelistic television movies for broadcast in Africa and India, seen by several million viewers.



**Edward T. McDougal** (Chicago Jury Chair), is an accomplished writer, producer and director. He has worked in 35mm film, producing several award winning films now in distribution in more than 30 countries. Films include *The Prodigy* (1999) *The First Stone* (1993), *Geronimo* (1990), *Gold Through the Fire* (1987), and *Never Ashamed* (1984). His latest work, *Dog Jack* will be released in 2008. Edward regularly conducts seminars in screenwriting and film production in Switzerland, Nigeria, Hungary and most recently in Russia and Kazakhstan.



**Dr. Paul Crouch**  
2009 Lifetime Achievement  
Award Winner



**The Jesus Film Project**  
2008 Lifetime Achievement  
Award Winner



**Dr. Ken Wales**  
2007 Lifetime Achievement  
Award Winner



L-R: Dr. Chris Cunningham,  
(Festival Director), Dr. Ken Wales  
(2007 Lifetime Achievement  
Award Winner), Andrew Quicke  
(2006 Lifetime Achievement  
Award Winner).

**The Redemptive Film Festival** is a well produced festival attracting the work of leading and talented unknown filmmakers. Our Lifetime Achievement Award winners have been highly visible in the film industry. Our award trophy is finely crafted by America's leading trophy maker, RS Owens, that has been producing elegant awards and gifts for more than 60 years including the most illustrious of all, the Oscar.®

**LIFETIME ACHIEVEMENT AWARDS**

**Dr. Paul Crouch, Founder and President of Trinity Broadcasting Network (2009 winner)**, was selected by the nominating committee because of his tireless efforts to tell the greatest redemptive story ever, primarily through Christian broadcasting, but also through his role as Executive Producer of several high quality films. TBN offers 24 hours of commercial-free inspirational programming that appeal to people in a wide variety of Protestant, Catholic and Messianic Jewish denominations. TBN is a recognized leader in the production of major Christian movies.

The goal of **The JESUS Film Project (2008 Winner)** is to help share Jesus with everyone in his or her own heart language using media tools and movement building strategies. The JESUS Film Project distributes the film "JESUS," a two-hour docudrama about the life of Christ based on the Gospel of Luke. The film has been seen in every country of the world and translated into hundreds of languages since its initial release in 1979. Many mission experts have acclaimed the "JESUS" film as one of the greatest evangelistic success stories of all time. Through use by The JESUS Film Project, and more than 1,500 Christian agencies, this powerful film has had more than **6 billion** viewings worldwide since 1979.

**Veteran filmmaker Dr. Ken Wales (2007 winner)**, Executive Producer of the critically acclaimed and award-winning CBS Television series Christy. Wales received the first Walt Disney four-year scholarship and graduated with honors from the School of Cinema at The University of Southern California. He has acted in over 35 films and television shows. Wales received an honorary Doctorate of Fine Arts from Greenville College in Illinois and is on the faculty of his alma mater, the School of Cinema and Television at University of Southern California. Most recently, he was producer of the film *Amazing Grace*, based on the life of antislavery pioneer William Wilberforce.

**Professor Andrew Quicke (2006 winner)**, is now a juror and was previously mentioned in this prospectus.

**Thanks again for taking the time to consider the acceptance of this award. We look forward to hearing from you soon.**

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